

CULTIVATING CONNECTION, KINDNESS & CURIOSITY



Experience Human

## CONTACT US



[www.ginabrelesky.com](http://www.ginabrelesky.com)

[www.julieeast.com](http://www.julieeast.com)



[gina@ginabrelesky.com](mailto:gina@ginabrelesky.com)

[julie@julieeast.com](mailto:julie@julieeast.com)



## EXPECTED OUTCOMES

### Practical Tools and Techniques:

- A toolkit of practical strategies and templates for effective talent development and performance management.

### Enhanced Leadership Capabilities:

- Improved leadership skills that foster a positive work environment and drive employee success.

### Strategic Insights:

- A deep understanding of the strategic importance of talent management in achieving business goals.

### Improved Organizational Performance:

- Create a high-performing, engaged, and loyal workforce.
- Knowledge to reduce turnover costs and improve overall business performance.

**Register Now:**

<https://bit.ly/3Wjjcee>

*Experience Human*

*In today's competitive job market, the ability to retain and develop top talent is more vital than ever.*

**Join Us!**

**Tackling Performance Challenges and Building Talent 15-Hour Virtual Course!**





*Our 15-hour course on is designed to equip people leaders at any level with the skills and knowledge needed to excel in this vital area.*

### **What You Will Learn:**

#### **Understand Talent Development:**

- Define talent development and its significance in organizational success.
- Identify key components of an effective talent development strategy.

#### **Implement Performance Management**

##### **Approaches:**

- Build confidence in handling difficult performance issues within your team.
- Use a formula for improving and maintaining strong performance for every employee.

#### **Enhance Employee Engagement and Retention:**

- Develop strategies to improve employee engagement and satisfaction.
- Create retention plans that address the unique needs of different employee demographics.

#### **Develop Leadership Skills:**

- Foster a leadership style that promotes employee growth and well-being.
- Learn techniques for coaching and mentoring employees to maximize their potential.

#### **Adapt to Changing Workforce Dynamics:**

- Recognize and adapt to the changing demographics and expectations of the modern workforce.
- Utilize technology and innovation in talent development and performance management.

### **Why This Course Is Essential:**

#### **Retention Challenges Ahead:**

- Labor Market Trends: By 2030, there will be a significant shortage of skilled talent. Retaining and developing current employees is essential.
- Changing Workforce Demographics: The retirement of Baby Boomers and the rise of Millennials and Gen Z demand new retention strategies.



#### **Importance of Retaining Good Employees:**

- Cost of Turnover: Replacing an employee can cost 50-60% of their annual salary, and the total cost of turnover can range from 90-200%.
- Employee Engagement: Companies with highly engaged employees outperform their peers by 147% in earnings per share.

#### **The Human Side of Business:**

- Employee Well-being: 80% of employees feel that their well-being is as important as their salary.
- Workplace Culture: 92% of employees said that having a positive company culture is important to them.

### **COURSE DETAILS**

- **Dates:** October 7, 9, 15, 2024
- **Time:** 11am-4pm Eastern Time
- **Location:** Zoom
- **Register Now:** <https://bit.ly/3Wjjcee>

### **Invest in Your Future Today!**

**Join us to transform your approach to managing people and drive your organization towards sustained success!**

### **Register Now:**

**<https://bit.ly/3Wjjcee>**

***Make a lasting impact on your team and organization!***

### **Your Investment:**

**Only \$679 per person for 15 hours of training!**

***Register before September 10th for \$600!***

**No need to pay now! Once you register we will send you an invoice and the Zoom links to each session!**

